

Robert D. Ostiguy

4406 av. Harvard
Montréal, Québec H4A 2X1
514 608-8289
robertostiguy@gmail.com

SUMMARY OF QUALIFICATIONS

- Exceptional creativity and adaptability in a wide array of mediums.
- Excellent communications and team-building skills
- Hard working, dedicated and motivated to succeed
- Ability to manage multiple tasks in a high pressured environment
- Solid post-production experience and organizational skills
- Solid experience in marketing and promotions in a variety of media
- Solid ideation, writing and directing skills

LANGUAGES – English & French

PROFESSIONAL SKILLS

- Ability to assume project management responsibilities: determine key deliverables, schedules and processes
- Ability to design and implement award-winning video-based communications solutions in a variety of mediums
- Ability to direct and manage team members through all phases of production
- Ability to work closely with other cross-functional team members such as sales, customer care, and operations to meet objectives
- Ability to direct and manage projects in studio, in the field, domestically or internationally.
- Solid experience in most aspects of production, including field, studio, CGI, green screen, audio, graphics

SOFT SKILLS & COMPETENCIES

- Proactive, entrepreneurial
- Team spirit and team commitment
- Organizational skills and attention to detail
- Strong analytical and problem solving skills
- Adaptability

(H) 514-800-9836 (C) 514-608-8289 E-Mail:robertostiguy@gmail.com

LinkedIn profile: <http://www.linkedin.com/in/robertostiguy>

Latest portfolio: www.robertostiguy.com

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EMPLOYMENT HISTORY

Executive Producer, Groupe Launch, Montreal, 2007 – 2009

Video and website production for a variety of corporate clients

Freelance Writer/Producer-Director, Les Comm. Robert Ostiguy, Montreal, 1996 – 2007

Dozens of productions for broadcast and corporate clients, from season launches and award-winning image campaigns to sales motivation and television series

Promotions Writer/Producer-Director, CBC Television, Montreal, 1989 -1996

Wrote and directed dozens of image and topical campaigns for television, radio and print

News Anchor, Journalist, CKMI-TV, Quebec, 1985-1989

ADDITIONAL TRAINING, AWARDS

- More than a dozen national and international awards for creativity, including the Gabriel Award, Promax , New York Festival and Can Pro
- Additional workshops in multi-platform content creation by Telefilm and l'INIS
- Additional workshops in social marketing by Social Media Magic

EDUCATION, EXPERIENCE & TECHNICAL SKILLS

- 9 years of marketing and promotions experience in television, radio, print, outdoor and web-based environments for major broadcasters
- 12+ years of entrepreneurial experience as a freelancer
- Proven track record of successful launches and project management
- Fundamental understanding of marketing research concepts & methodologies
- Excellent written and oral communication skills
- Familiarity with a variety of computer programs, including MS Office, Avid, Final Cut Pro, DS, Smoke, Flame
- Honours B.A. in Political Science, University of Waterloo, 1979

References are available upon request.

A chronological listing of clients and accomplishments can be supplied upon request

A portfolio of recent productions can be viewed at www.robertostiguy.com

Client testimonials can be viewed at www.robertostiguy.com

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